



Associate Publisher- China

The American Chemical Society is the world's largest scientific membership association and one of the top ten science publishers in the world. The Publications Division of the American Chemical Society provides to its members and the worldwide scientific community a comprehensive collection of high quality information products and services for the practice and advancement of the chemical sciences. The Division publishes a weekly magazine, over 50 high-quality scholarly journals focused on chemistry and chemistry-related topics, and peer-reviewed books developed from ACS symposia (ACS Symposium Series).

Global Journals Development encompasses three major business units. Editorial Development, through its Publishers, is focused on the effective operations and strategic expansion of the suite of ACS Publication's journals. This team is expected to deliver new products on an annual and ongoing basis, based on their assessment of the existing portfolio relative to the research landscape. They provide strategic guidance to ACS Editors-in-Chief to maximize the impact and success of the journals. Open Access Programs is focused on the strategic development of the open access programs including (currently) two high profile journals, a preprint server, and a substantial non-traditional revenue stream from across the portfolio of titles. This part of the unit is expected to grow in prominence in the coming years. Editorial Services is primarily focused on the overall operations related to more than 550 journal editors, and their editorial offices. This group oversees the effective implementation of the entire peer review process and is responsible for developing and implementing strategies to ensure this core competency upholds the quality and integrity standards expected of ACS journals.

The Global Journals Development group is the primary ACS editorial and business contact for journal Editors. Prestigious Editors-in-Chief, located throughout the world, are responsible for providing editorial, scientific and strategic direction for the publications. They ensure the quality of content published through a rigorous and customer centric peer review process. Associate editors, also located throughout the world, support the Editors-in-Chief in the peer review process. These Editors all work with ACS-provided world class editorial support to manage the flow of manuscripts and the numerous communications with authors and reviewers. Each journal has an editorial board, with the full complement of editors and board members typically meeting annually, either at ACS national meetings or as part of an international event or outreach activities.

Robust submission of high-quality, uniformly prepared manuscripts ensures that ACS journals remain most trusted, most cited, and most read. This offers opportunities for efficiencies in downstream publication and optimization of display and delivery of published content. Global Journals Development is central to ensuring the Editors and editorial direction of the journals are optimized for the good of the ACS.

ACS International is currently seeking an Associate Publisher to be based in Beijing, China.

The Associate Publisher, China is responsible for the management of editorial activities in China. S/he is responsible for assisting the Editors and ACS Publications staff with developing and implementing publishing strategies and editorial initiatives to sustain and enhance the journals' standing within the global chemistry community to ensure their continued growth and success.

The incumbent, working closely with Global Journal Development colleagues in the USA and internationally, is responsible for developing and implementing strategies to drive new, high-quality submissions to ACS journals. The Associate Publisher, China is responsible for leading the conception, development, and business plan preparation of one or more new product proposals/year, including partner titles. S/he works collaboratively to identify new editorial appointments of researchers in Asia to support the global development of the ACS Publications portfolio.

The Associate Publisher manages up to 3-5 Managing or Development Editors with assigned day-to-day responsibility for journals within the portfolio. S/he works with ACS staff from Global Production Operations; Editorial Services; Digital Strategy and Publishing Platforms; and Marketing, Sales and New Product Innovation to implement strategic initiatives for the journal portfolio. S/he also represents the journal to the scientific community through laboratory visits and international conferences.

Responsibilities:

- Responsible for the strategic development of editorial initiatives in China, orchestrated in collaboration with Global Journals Development team members, journal Editors, editorial boards, and ACS staff and in accordance with divisional and departmental objectives and the Society's high standards for quality and excellence. Monitors journal portfolio and competitor statistics, reporting on issues/trends.
- Monitors overall financial and editorial performance of new and established products according to business plans and projections.
- Assists in the conception, development, and launch of new products, including partner journals, from the Global Journals Development group in accordance with divisional and departmental objectives and the Society's high standards for quality and excellence. Identifies new areas for product development and develops cohesive business plans and metrics to track and evaluate new products and services.
- Maintains a deep understanding of the needs and trends within the communities served by the journals and publications portfolio. Evaluates market conditions and competition for existing and future business activities. Conducts primary and secondary market research, attends industry conventions, and holds discussions with experts in the field, including appropriate ACS journal editors, other divisional departments, and the experts in the publishing industry. Ensures intelligence gained is shared effectively across the organization.
- Responsible for the overall development, motivation, and management of assigned staff of Managing and Development Editors within the Editorial Development Department, ensuring that all duties are properly executed in order to achieve the goals and objectives assigned to the department. The incumbent is directly responsible for performance appraisals, development of annual goals and objectives, and individual development plans for staff reporting directly to this position.
- Makes written and formal verbal presentations as required to groups such as: Joint Board–Council Committee on Publications; Governance Subcommittees and Task Forces; Editorial Advisory Boards; ACS Editors' Conference; outside publishing and marketing groups and other societies and associations, both domestic and international.

Required education & experience:

- Advanced degree (Ph.D.) in the sciences, preferably chemistry, chemical engineering, biochemistry, or a related field, is strongly preferred; at least 4–6 years' experience in STM publishing required.
- Experience working with standard scientific literature databases (SciFinder, Web of Science, PubMed, etc.) and analysis tools strongly desired.
- Excellent written and verbal communication with both technical and nontechnical audiences, ability to make well–reasoned decisions and lead cross–functional teams, demonstrated ability to manage multiple priorities, as well as leadership and management skills are required. Portfolio management and product development skills preferred.

This position is based in the Beijing offices of ACS–International, a subsidiary company of the American Chemical Society. Ability to travel domestically and internationally required.

To apply for a position, please submit your cover letter and CV to careers@acsi.info.